



ASHAR

PROMISES DELIVERED

W E L C O M E

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## **Mr. Ajay Ashar**

Chairman & Managing Director, Ashar Group

### **Vice Chairman - MITRA**

(Maharashtra Institution For Transformation)

### **Chairman, CREDAI-MCHI MMR Action Committee**

- Led the #ReviveRealEstateReviveEconomy petition which gathered support of 40,000+ people during lockdown
- Instrumental in policy recommendations to government authority, namely, stamp duty & premium reduction among others

### **Chief Managing Trustee, JITO Education & Medical Trust**

- Launched 600-bed cancer hospital in Thane in partnership with TATA Memorial Hospital
- Launched 110+ bed multi-speciality hospital in Thane in 2019
- Upcoming international school in Thane

# DIRECTORS



**ANJU ASHAR**

Director



**AYUSHI ASHAR**

Director,  
Acquisition, Design Strategy, Sales & Marketing



**SEEMA JOBANPUTRA**

Director,  
Procurement, Property Management, HR & Admin



# DELIVERING PROMISES SINCE 2001

Ashar group has etched its presence into almost all fields of Real Estate



RESIDENTIAL



HEALTHCARE



EDUCATION



COMMERCIAL  
& RETAIL



IT PARK



INFRASTRUCTURE

# OUR PRESENCE

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- Ongoing Projects
- Upcoming Projects
- Completed Projects



# OUR MILESTONES

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## FOOTPRINT

**75 Lacs+**  
Sq.ft Completed

**1.25 Cr+**  
Sq.ft Under Development

**30+**  
Projects

**22+**  
Years Of Legacy

## LIVES IMPACTED

**29,000**  
Happy Customers

**80,000**  
Office Goers

**11,000**  
Students

**18,000**  
Patients

## REDEFINING SOCIAL INFRASTRUCTURE



**ASHAR  
IT PARK**

**THANE'S  
FIRST AND LARGEST  
IT PARK**



**THANE'S FIRST  
INTERNATIONAL  
SCHOOL**



**110+ BED  
MULTI-SPECIALITY  
HOSPITAL  
IN THANE**

**DHARMAVEER ANAND DIGHE  
CANCER HOSPITAL AND TRIMANDIR SANKOOL**

**600-BED CANCER HOSPITAL  
IN THANE IN ASSOCIATION  
WITH TATA MEMORIAL, TMC & JITO**

# THE FORMULA

## GOODWILL

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Most trusted brand in MMR - Promises delivered. on time, every time.

## SPEED

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The fastest construction cycle in MMR with a 7 day slab turnaround.

## CUSTOMER FIRST

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Zero RERA complaints alongside referral & loyalty transactions at 16% of annual sales.

## TECHNOLOGY

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A combination of the most modern techniques and data analytics

# A YEAR IN REVIEW

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## OUR GROWTH STORY

- **38 Lacs** Sq.Ft.  
Newly Launched
- **5 New Launches**  
Across MMR
- **1400+** units sold across  
Bandra, Ghatkopar, Thane,  
Mulund & Kalwa

## OUR DELIVERY STORY

- **25 Lacs** Sq.Ft.  
Area Delivered
- **1050** Families  
Moved-In



# FEW OF OUR LANDMARKS OF GOOD LIVING ACROSS MMR



ASHAR PULSE



ASHAR NAVROZE



ASHAR TITAN



ASHAR METRO TOWERS



ASHAR ARIA



ASHAR EDGE



ASHAR MAPLE



ASHAR AXIS



ASHAR ARIZE

# THOUGHT LEADERS OF RE-DEVELOPMENT

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## ULTRA LUXURY PROJECTS



Completed and Sold



Ongoing

## PREMIUM PROJECTS



Completed and Sold



Ongoing



Ongoing

## WHAT MAKES US DIFFERENT IN REDEVELOPMENT?

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**1250 Families**

Trusted us

**5000 Lives**

Touched

**100% Transparency**

in Operations

**0 Variation**

in Area Commitment

**0 Lapse**

in Financial Commitment

**35% Appreciation**

on Member's Apartment Value

**On-Time**

Delivery

**Design & Development**

in Participation with the Members



## JEWEL OF PALI HILL

Pali Hill's **1<sup>st</sup> branded redevelopment** and **India's finest address** with columnless floorplates and stone cladded facade

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Clocked Mumbai's highest value transaction of **Rs. 1.35 lacs per square feet** in 2020

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Now considered a residence by **International governments**



**ICONIC SUPER LUXURY PROJECT 2019**  
By Times Realty

Delivered and Sold Out





Temperature Controlled Pool



The Zen Zone

# ASHAR TITAN

VALLABH BAUG LANE, GHATKOPAR (E)

## GHATKOPAR'S FINEST LUXURY LANDMARK

**Highest selling** PSF rate

**Fastest construction** in MMR

Demolition Date	Target Possession Date
<b>APR 2022</b>	<b>APR 2024</b>

**ASHAR**  
PROMISES DELIVERED

80% Construction Completed



# ASHAR ARIZE

## KALWA'S BIGGEST BRANDED DEVELOPMENT

**384 Existing Members**

**40 Storey** Redevelopment Project

**50,000 Sq.Ft** Amenity Space

Bid Date	JUNE 2021
DA+ PAAA Signing	NOV 2021
Demolition Date	MAR 2022
Target Possession Date	DEC 2025



**MOST REVOLUTIONARY PROJECT OF THE YEAR**  
(Mid-Day International Real Estate And Infrastructure Icons 2022, Dubai)



ARTIST'S IMPRESSION

## DISCOVER PULSE OF LIFE AT THANE'S EPICENTER

**450+ Existing Members**

**55 Storey** Redevelopment Project

LOI Date	<b>AUG 2022</b>
Launch Date	<b>NOV 2022</b>
Target Possession Date	<b>DEC 2026</b>



**ASHAR PULSE**  
MAJIWADA JUNCTION, THANE (W)



**ASHAR**  
**METRO TOWERS**  
POKHRAN ROAD 1, THANE (W)

## CITY CENTRE OF FINE LIVING

**270 Existing Members**

**30 storey redevelopment project**

Start Date	FEB 2019
Completion Date	JULY 2023

Completed & Sold Out

**ASHAR**  
PROMISES DELIVERED



ARTIST'S IMPRESSION

# KOHINOOR OF INDIA

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THE MOST EXTRAVAGANT  
LAUNCH OF 2023



THE  
LEGEND  
by ASHAR

# AWARDS AND ACCOLADES



TOP 10 REAL ESTATE LEADERS IN MUMBAI 2022



PRESTIGIOUS BRANDS ASIA



MOST PROMISING BRAND 2018



ICONIC SUPER LUXURY PROJECT 2019



BEST MARKETING LEADER  
OF THE YEAR 2023 - REAL ESTATE  
BY GOLDEN AIM CONFERENCE AWARDS



THANE'S MOST SUCCESSFUL  
LAUNCH 2022 - ASHAR AXIS



ICONIC MOST REVOLUTIONARY  
PROJECT OF THE YEAR 2022 - ASHAR ARIZE



ICONIC TRUSTED DEVELOPER 2017



COMMERCIAL PROPERTY  
OF THE YEAR 2017



RECOGNIZING THE SHINING STARS  
IN REALTY SECTOR

# THE BEST IS YET TO COME!

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## UPCOMING DEVELOPMENTS IN 2024

**80 Acre Township** In Dombivli

**Super Luxury Villa Scheme** In Lonavala

**25 Acre** Mixed Use Development In Thane's City Center

**Commercial And Student Housing Scheme** In Vile Parle

**Luxury Hotel Project** In Thane



THANK YOU

